



Real Madrid

REAL MADRID MICE

An architectural rendering of a large stadium with a distinctive, curved, ribbed roof structure. The stadium is set in a modern urban environment with buildings and greenery. The image is overlaid with a large, diagonal graphic element in shades of blue and green.

**ABOVE
WHAT YOU
EXPECT**

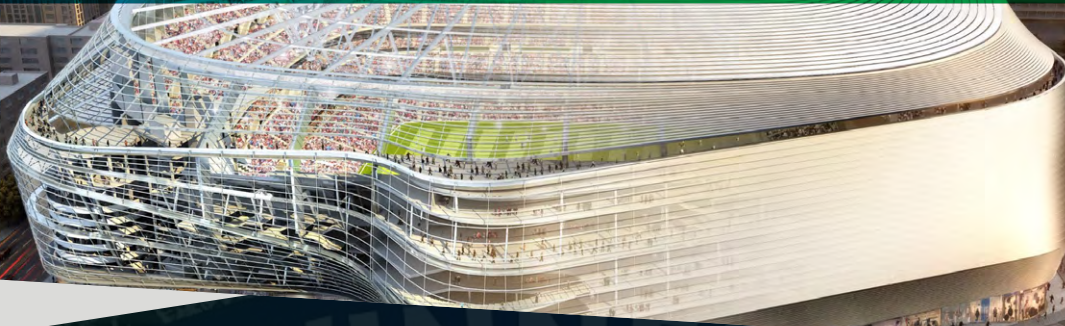
**—
THE IMPOSSIBLE IS POSSIBLE**

OUR ROAD TO EXCELLENCE



**WE NEVER STOP IMPROVING
SUCCESS HAPPENS HERE**

AN EVENT IS AN EXPERIENCE



- ▶ **Why Madrid**
- ▶ **What makes us being different**
 - ▶ Our Features
 - ▶ Retractable roof
 - ▶ Retractable Field System
 - ▶ 360° Videowall
 - ▶ Underground Parking
- ▶ **Excellent Event Options**
 - ▶ Bowl Events
 - ▶ Medium-size Events
 - ▶ Small Events
- ▶ **What else can we offer you**
- ▶ **Food & Beverage**
- ▶ **Real Madrid Experience**
- ▶ **Merchandising**
- ▶ **Contact**



WHY MADRID - SPAIN'S CAPITAL



Europe's Leading Meetings & Conference Destination Award for 5 years in a row and World's Leading Meetings & Conference Destination Award 4 years in a row



Flight connections from over 65 countries and more than 170 direct flights



Incredible gastronomic Offer



Airport only 15 km from city centre and great connections by metro, train and bus



Good Weather conditions the whole year



Impressive Hotel Offer (over 800 hotels)



Spain's Hospitality and Atmosphere



Europe's second safest City

AN EVENT IS AN EXPERIENCE



MORE THAN JUST A VENUE



LOCATION & FIVE STAR
VENUE OF THE WORLDS
BEST FOOTBALL CLUB OF
THE 20TH CENTURY



CREATIVITY HAS NO
BOUNDARIES



PROFFESIONALITY,
FLEXIBILITY, INNOVATION



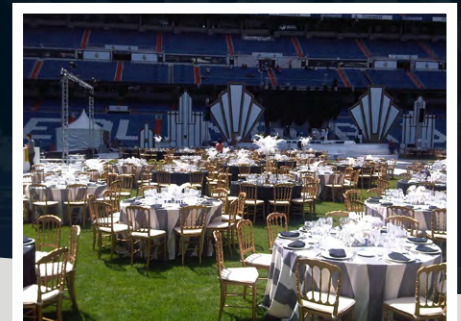
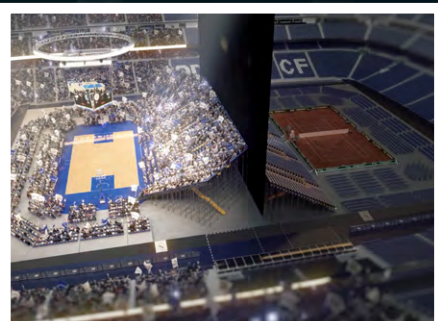
UNIQUE HIGHCLASS
EXPERIENCE FOR YOUR
CLIENTS



PASSION WHEN IT COMES
TO DETAIL



TRUST AND EXCELLENCE



ALL WEATHER SUITABLE
FIVE STAR VENUE

FASTEST
RETRACTIL ROOF
EVER

MAKE YOUR IDEAS **REALITY**
ALL YEAR LONG



INNOVATIVE AND THE MOST SPECTACULAR

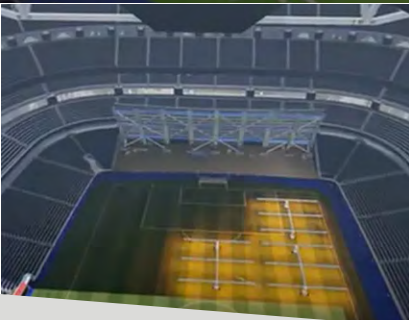
RETRACTIL FIELD SYSTEM

FOR WORLD CLASS
EVENTS



↑ 360° VIDEOWALL

PERSONALIZE YOUR ALLOVER EXPERIENCE
IN THE MOST COMPLETE VENUE



MOBILE STANDS

TO OBTAIN EVEN MORE SQUARE METERS



STUNNING UNDERGROUND PARKING



Real Madrid

EXCELLENT EVENTS OPTIONS



BOWL EVENTS



NOT ONLY FOOTBALL CAN BE PLAYED IN OUR STADIUM



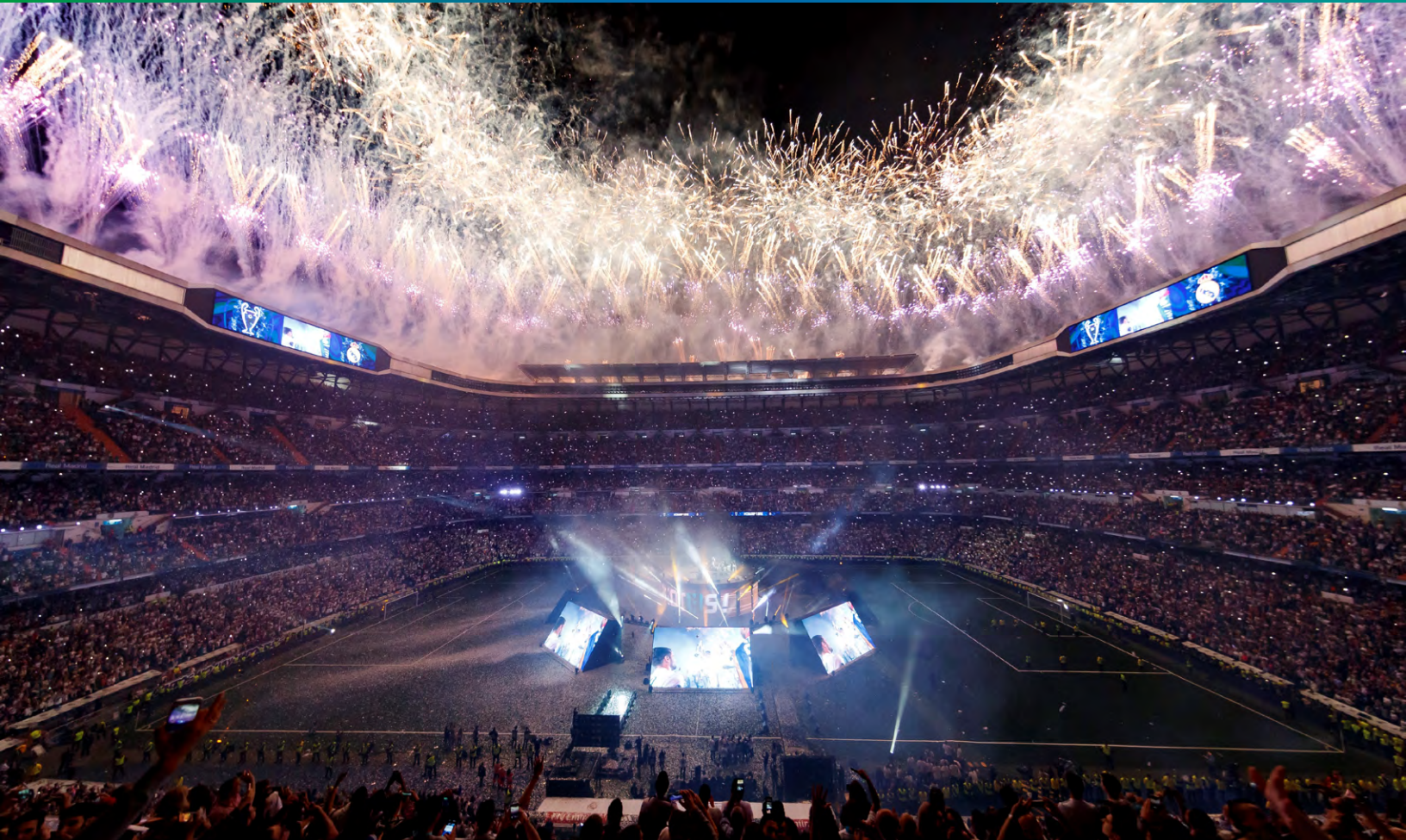
**INCREDIBLE VENUE
FOR UP TO 65,000 GUESTS**

**FEEL CLOSE
TO YOUR IDOLS**

IMMERSIVE EXPERIENCES



ADAPTABLE STAGES ALL YEAR LONG



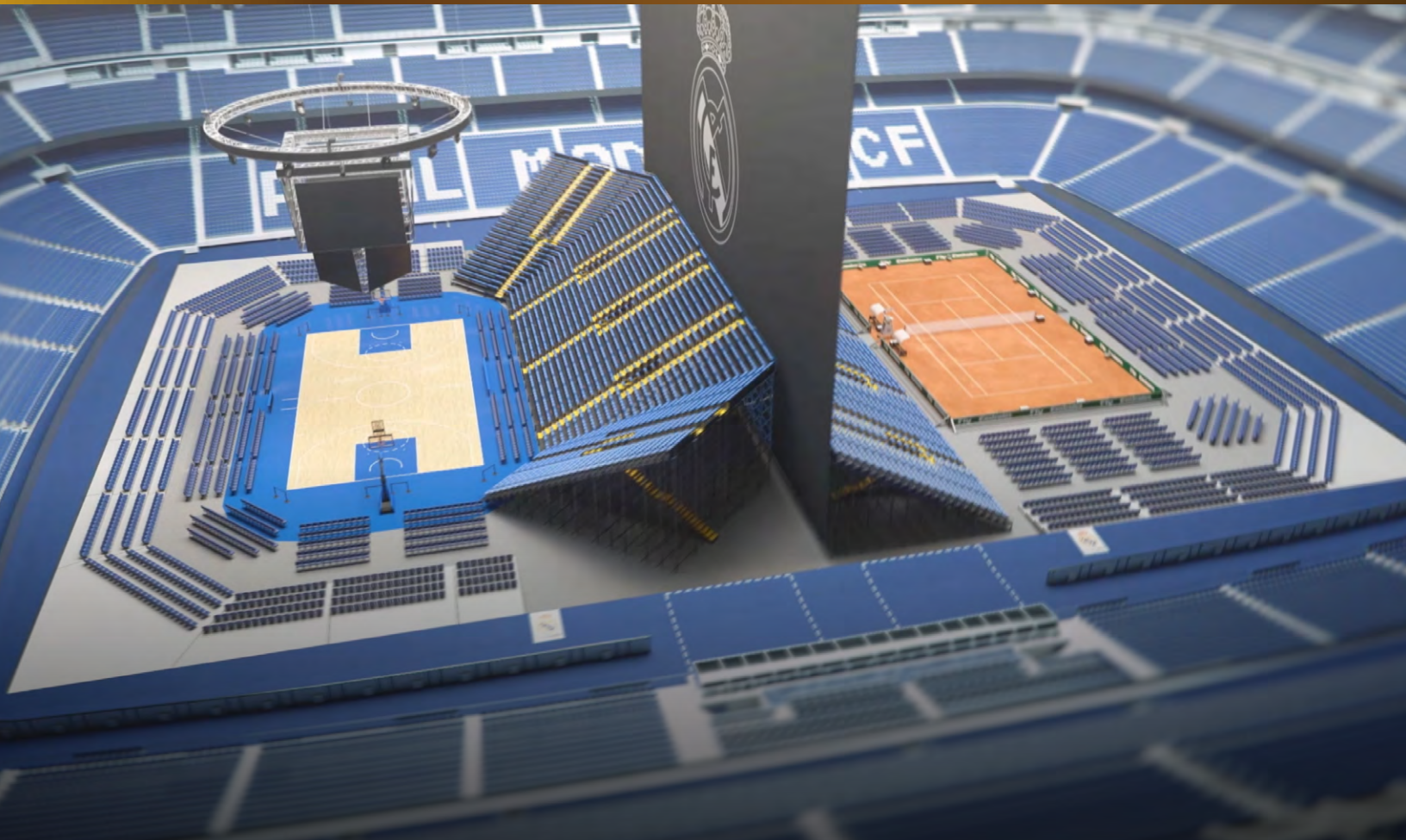
BIG SCREENINGS



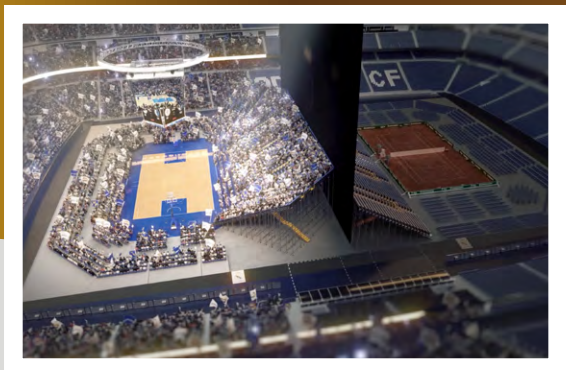


NO BOUNDARIES FOR DIFFERENT SETUPS

THE ONLY LIMIT...



IS YOUR MIND



ANYTHING YOU IMAGINE
CAN BE **REALITY**



WATCH OUR VIDEO



Real Madrid

An aerial photograph of a large stadium with a retractable roof, partially open, showing the interior seating and the surrounding urban landscape. The image is overlaid with a green and blue geometric design.

MEDIUM-SIZE EVENTS & BIG CONVENTIONS



WIDE SPACES FOR ANY EXHIBITION

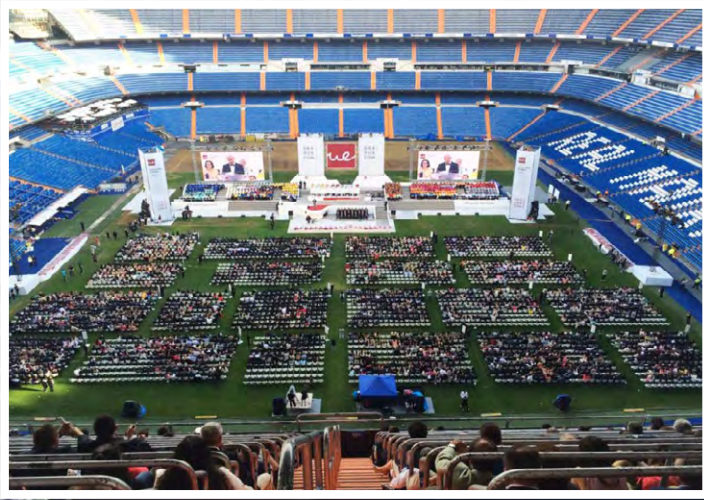
BE EXCELLENT



A UNIQUE GREEN
IN THE HEART OF SPAIN'S CAPITAL



THINKING OF YOUR NEXT CONVENTION?



THE SIZE DOES NOT MATTER

FEEL LIKE A FOOTBALL STAR





...AND THINK OF A
DIFFERENT THIRD HALF

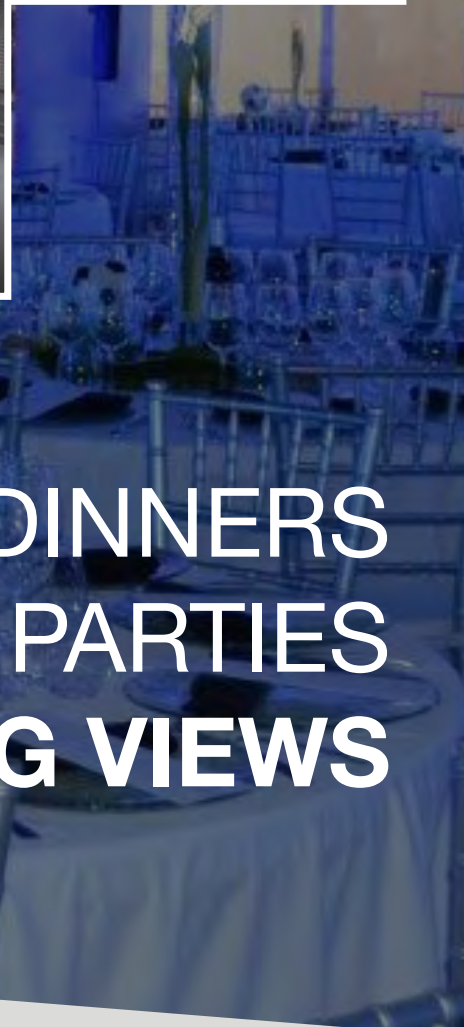


BEST SKYLINE FOR RECEPTIONS



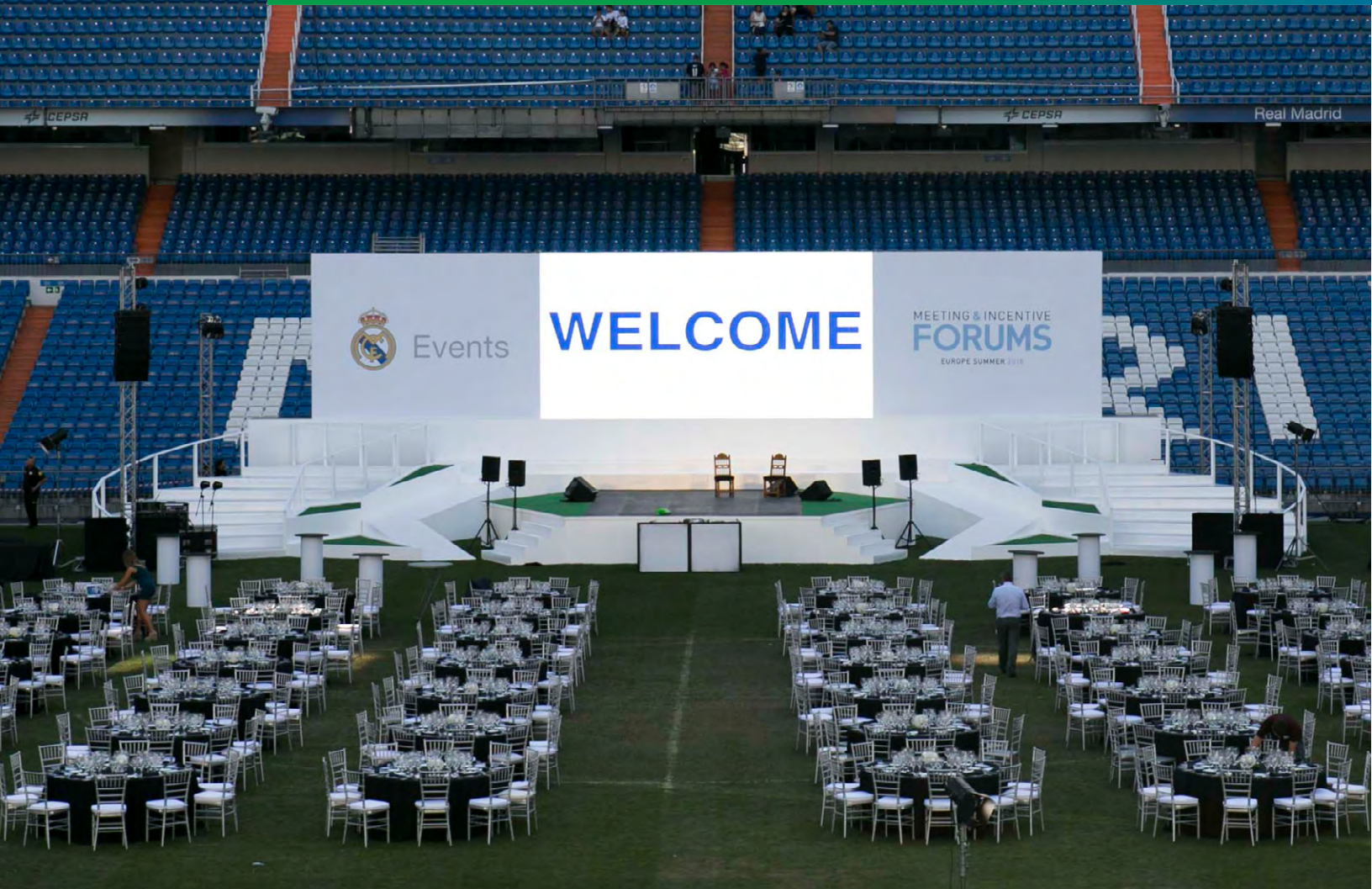
PRESENTATIONS & PRESS CONFERENCES

COMBINING A SOPHISTICATED INTERIOR
WITH CONTEMPORARY FEATURES



BREATHTAKING GALA DINNERS & RECEPTION PARTIES WITH OUTSTANDING VIEWS

WORLD CLASS EVENTS FOR WORLD CLASS CLIENTS



WATCH OUR VIDEO



Real Madrid

An aerial photograph of a modern stadium with a distinctive curved, metallic facade. The stadium is surrounded by a cityscape and greenery. The image is overlaid with a large, diagonal graphic element in shades of orange and yellow.

SMALL EVENTS



EXCLUSIVE MILESTONE MEETINGS & DAY DELEGATE PACKAGES





LEISURE PACKS MAKE A DIFFERENT TEAMBUILDING





Real Madrid

WHAT ELSE
CAN WE
OFFER YOU

YOUR IMAGINATION IS OUR BEST EVENT



OUR SERVICES FOR A UNIQUE EXPERIENCE



STAGING AVAILABLE FOR RENT



IN-HOUSE VENUE LIGHTING, AUDIO AND AV RENTAL PACKAGES



TICKET SELLING CAPABILITIES



HIGH SPEED INTERNET 5G, STREAMING, LATEST INNOVATIVE TECHNOLOGY



EXCELLENT CATERING SERVICE



UNDERGROUND PARKING



DEDICATED EVENT MANAGEMENT STAFF



PHOTO OPPORTUNITIES WITH LATEST TROPHY



EXCLUSIVE, PERSONALIZABLE, VERSATIL SPACES



PRIVATE BATHROOMS & WARDROBE IN EACH SPACE



CITY CENTRE LOCATION



GREEN EVENTS



SECURITY STAFF & SAFETY



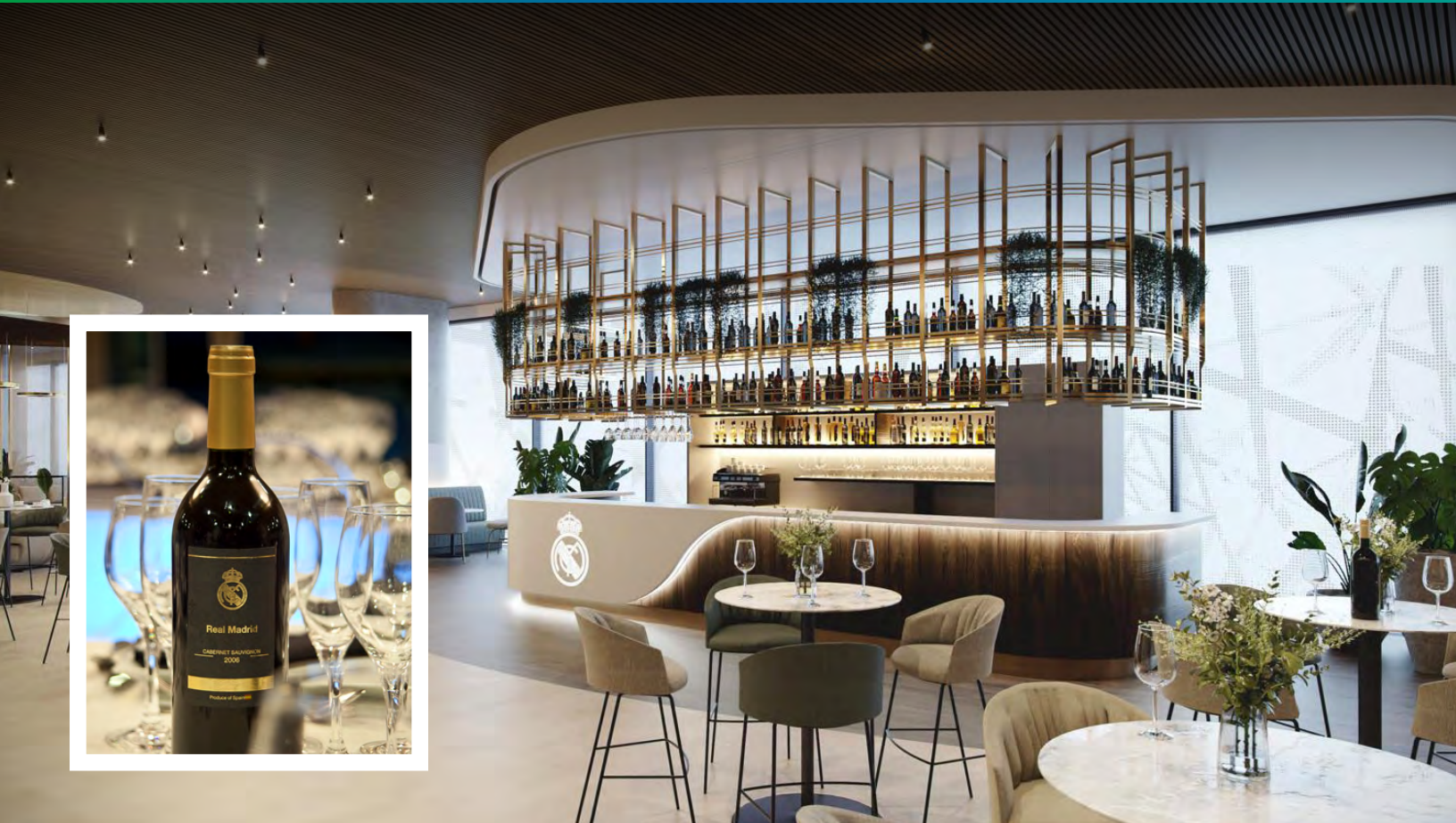
MERCHANDISE SALE OPPORTUNITY



Real Madrid



FOOD & BEVERAGE



EXCELLENT AWARD WINNING CATERING FOR OUTSTANDING EVENTS





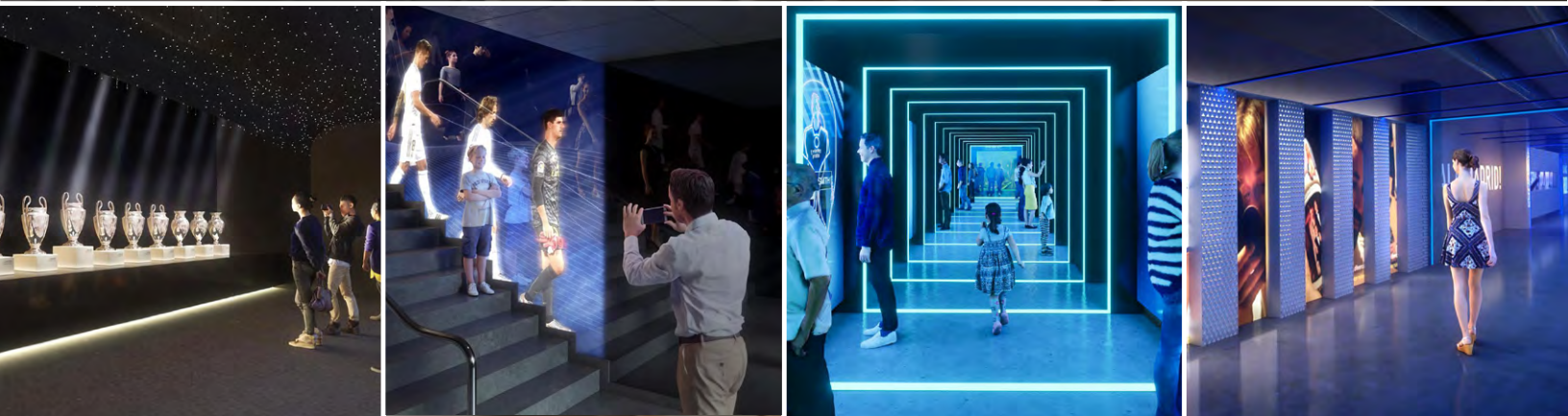
Real Madrid

An architectural rendering of a modern stadium with a curved, metallic blue and green facade. The stadium is surrounded by trees and a parking lot. The image is overlaid with a large blue and green geometric shape.

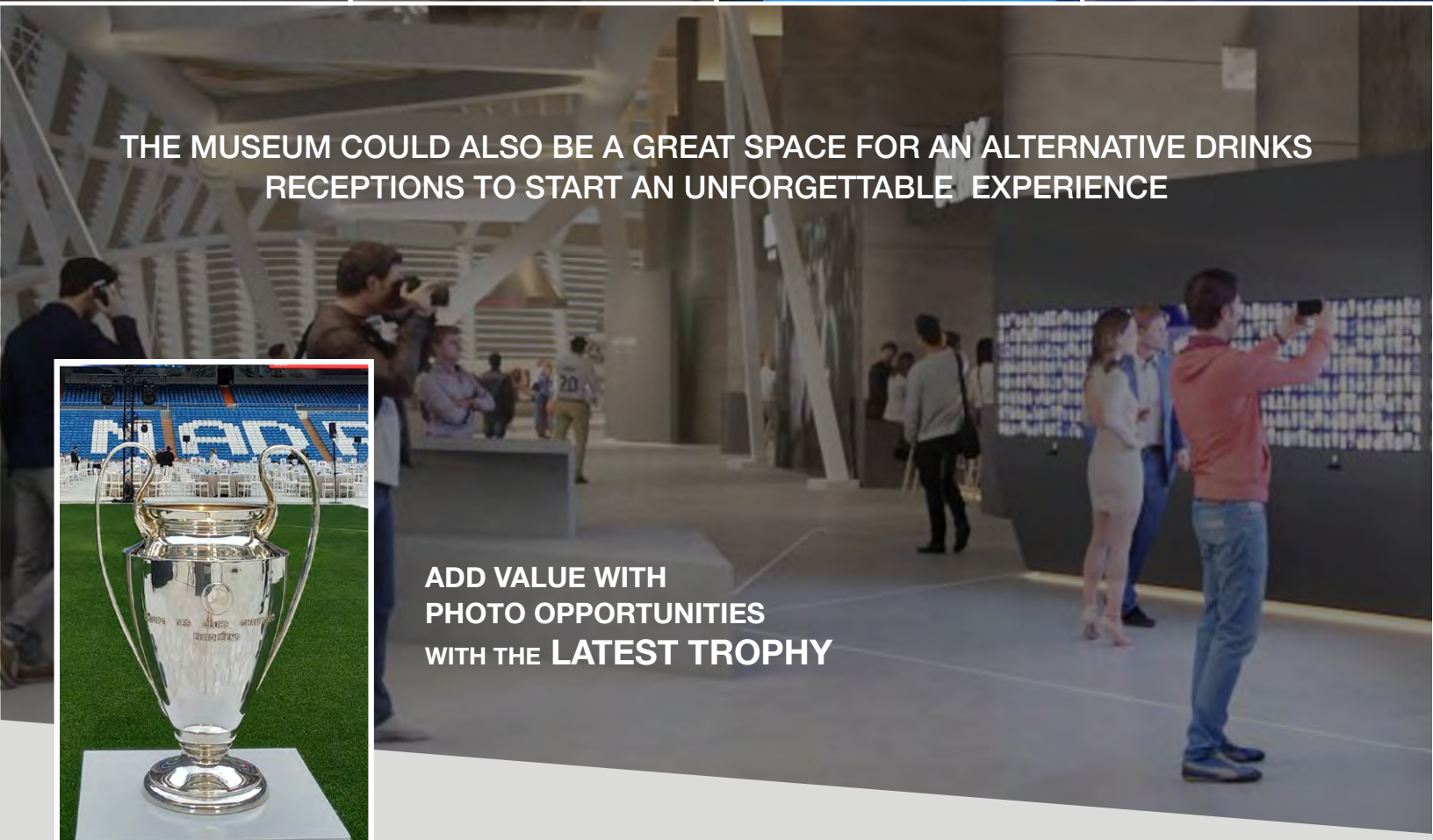
REAL MADRID EXPERIENCE

REAL MADRID EXPERIENCE

RELIVE THE PAST AND PRESENT WITH A REAL MADRID STADIUM TOUR AS PART OF YOUR EVENT



THE MUSEUM COULD ALSO BE A GREAT SPACE FOR AN ALTERNATIVE DRINKS RECEPTIONS TO START AN UNFORGETTABLE EXPERIENCE



ADD VALUE WITH PHOTO OPPORTUNITIES WITH THE LATEST TROPHY



Real Madrid

An aerial view of the Santiago Bernabéu stadium, showing its distinctive white, ribbed facade. The stadium is set against a backdrop of a cityscape and hills. A large, stylized geometric overlay in shades of orange and yellow is positioned in the foreground, partially obscuring the stadium's lower levels.

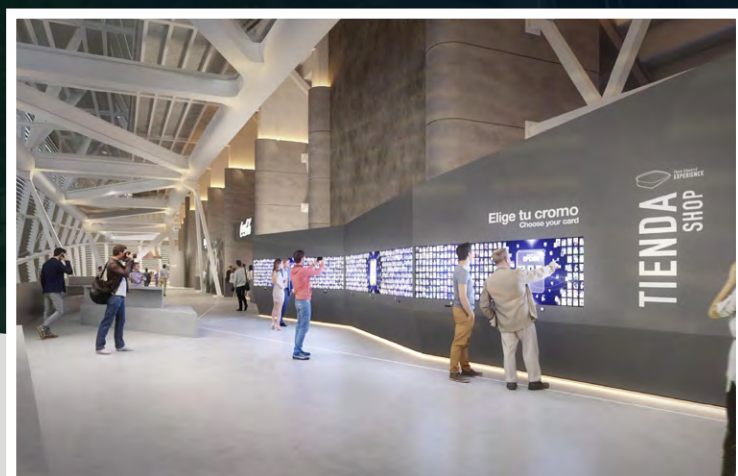
REAL MADRID MERCHANDISING

MERCHANDISING

OUR FLAGSHIP STORE IS LOCATED DIRECTLY IN THE STADIUM

**WE OFFER TO YOU TO
MAKE YOUR EXPERIENCE EVEN MORE COMPLETE
BY PURCHASING MERCHANDISING FOR ALL YOUR GUESTS
WITHOUT ANY LINES.**

**PERSONALIZE YOUR ITEMS AND MAKE YOUR EVENT
WORTH REMEMBERING**





EVENT PLANNING AT ITS BEST

FIND YOUR AWARD WINNING FORMULA
& BRING YOUR EVENT TO LIFE

CONTACT:

REAL MADRID ESTADIO S.L. EVENTS

+34 91 398 43 73

EVENTOS@CORP.REALMADRID.COM